

# CREATIVE WRITING



## ABOUT THE TRAINING

Learn the craft of Creative Writing from a published author

Creative Writing is a 6-week online training program which will give you a comprehensive introduction to the magical world of creative writing.

In this training program, you will learn to write compelling novels and short-stories, engaging content for features, captivating news-stories, and gripping screenplays and advertisement scripts. On top of this, you will also learn to polish your prose by mastering the craft of editing. This training program has video tutorials featuring published authors, blog writers, and publishers, and is packed with peer-graded written assignments, assessment tests, and quizzes for you to get hands-on learning experience.

At the end of this training, you'll not only be able to write excellently but also understand the steps required to be a published author. For doubt clearing, you can post your queries in the forum and get answers within 24 hours.

# TABLE OF CONTENT

## 1. Getting Started With Creative Writing

*Get started with your Creative Writing journey by learning different methods to find ideas, remain motivated, and write better.*

- 1.1. Can Creative Writing Be Learned?
- 1.2. My Story and a Few Notable Examples
- 1.3. How to Deal with Writer's Block, Find Ideas, and Remain Motivated?
- 1.4. Writing Better Through Observation, Experience, and Research

## 2. Fiction

*Learn to write compelling short-stories and novels by using the five elements of a story: character, plot, setting, point of view, and conflict.*

- 2.1. Introduction to Fiction Writing
- 2.2. Fiction Based on Word Count
- 2.3. Structure of a story
  - 2.3.1. The Three-act Structure
  - 2.3.2. The 5-part Structure
- 2.4. The Elements of a Story
  - 2.4.1. Element One: Character
  - 2.4.2. Element Two: Plot
  - 2.4.3. Element Three: Setting
  - 2.4.4. Element Four: Point of View
  - 2.4.5. Element Five: Conflict
- 2.5. Tools for Good Writing
  - 2.5.1. Narrative tense



- 2.5.2. Dialogues
- 2.5.3. Literary Devices
- 2.6. Importance of Short-stories
- 2.7. The Significance of Fan Fiction
- 2.8. The Significance of Serialised Fiction
- 2.9. Converting Ideas into Impactful Novels
- 2.10. Importance of Reading Habit
- 2.11. How to Review a Book
- 2.12. What Writers say About Writing
- 2.13. Fireside Chat with an Award-winning Author



### **3. Editing**

*Learn steps to make the prose crisp,coherent, and error-free*

- 3.1. Introduction to Editing
- 3.2. Tools for Good Editing
- 3.3. Step by Step Guide to Author Editing
- 3.4. Formatting of a Book
- 3.5. Editing as a Career

### **4. Non-fiction**

*Learn to write engaging content for features and news-stories*

- 4.1. Introduction to Non-fiction
- 4.2. Creative Non-fiction
- 4.3. Feature Writing
- 4.4. News Report: Its Format, Types, and Elements
- 4.5. Fireside Chat with a Renowned Feature Writer

## 5. Screenplay and Advertising

*Learn to write gripping screenplays and advertising scripts.*

- 5.1. Introduction to Screenplay Writing
- 5.2. Format of a Screenplay
- 5.3. Introduction to Advertisement Writing
- 5.4. Decoding the Process of Advertisement Writing

## 6. Publishing

*Understand the process of getting published and learn marketing strategies to reach maximum readers*

- 6.1. Introduction to Publishing
- 6.2. How to Send a Manuscript to a Publisher
- 6.3. The Role of a Literary Agent
- 6.4. Important Sections of the Author-Publisher Contract
- 6.5. Plagiarism: Definition and its Relationship with Copyright
- 6.6. The World of Self-publishing
- 6.7. E-publishing and Audiobook Publishing
- 6.8. Fundamentals of Book Marketing: Being an Authorpreneur
- 6.9. The Big 20 Takeaways to Fire Your Creative Writing Journey
- 6.10. Fireside Chat with a Leading Publisher



## FREQUENTLY ASKED

# QUESTIONS

### **What is this training program about?**

This is an online training program in which you will learn about Creative Writing. You will learn to write compelling novels and short-stories, engaging content for features, captivating news-stories, and gripping screenplays and advertisement scripts. On top of this, you will also learn to polish your prose by mastering the craft of editing, and the exact steps to become a published author.

### **How will the training be imparted?**

You will be taught via video tutorials featuring published authors, a blog writer, and a publisher. This training is packed with written assignments, assessment tests, and quizzes for you to get a hands-on learning experience.

### **What is the duration of this training?**

This is a 6 weeks training program.

### **What are the timings of this training program?**

As this is a purely online training program, students can choose to learn at any time of the day. The students can decide the timing according to their convenience.



## **Who can join? I am a beginner/advanced user, can I learn Creative Writing?**

Anyone who is willing to learn and has an interest in Creative Writing can opt for this training program.

## **Are there any prerequisites for joining this program?**

This program is for beginners. There are no prerequisites.

## **Will there be any written assignments that I will get to work on?**

Yes, the training is packed with written assignments to provide you with hands-on writing experience. All the assignments would be peer-graded.

## **What are peer-graded assignments? Are there any submission deadlines that I need to keep in mind?**

You won't be completing this training alone as your batchmates would be joining you on your creative writing journey. Every writer needs readers' feedback to improve and your batchmates will be your readers in this training. All the written assignments in the training would be peer-graded i.e your submitted assignments would be read and graded by your batchmates and you'll be reading and grading their assignments as well. For all the assignments, it is important that you follow the submission and feedback deadlines as you won't be able to interact with an assignment once you miss its deadline. The assignment deadlines are shown in the progress report.

## **What hardware/software are required for doing this training?**

No hardware is required for doing this training. All the necessary software (if required) are uploaded online which can be downloaded during the training.

## **Will there be a certificate provided at the end of the training?**

Yes, a certificate will be provided by Internshala upon completion of the training. Students may download a soft copy of the certificate through our portal.

## **Will I be able to download the training content?**

Yes, you will be able to download the training content.

## **Can the material be used by a group of students?**

No. These training programs are meant for individual users. Multiple users will not be allowed to access the portal using the same account.

*If you have any queries or doubts regarding the training, please write to us at [trainings@internshala.com](mailto:trainings@internshala.com) or call us on +91 844 844 4853*

**REGISTER NOW**



 **INTERNSHALA** TRAININGS